

Measures				
Measure Name	Measures Used in Calcs	Parameter Dependence	Calculation basics	Description
Dollars	\$		N/A	Dollars provided by the retailer, subject to any filters applied and used in many calculations
Units	Units		N/A	Units provided by the retailer, subject to any filters applied and used in many calculations
Value (V)	\$, Units	Measure	Choose Dollars or Units using Measure parameter	Value calcs are set up to change measures (Dollars, Units) based on the Measure parameter
Stores (S)	# Stores		Count of distinct stores	Counts the number of stores based on the selected filters
Products (P)	# Products		Count of distinct products	Counts the number of products based on the selected filters
L1 / L4 / L12 / L52	\$, Units, Value, Stores, Price		Sum of selected measure by time period	Sums up selected measure based on the number of weeks selected
YTD	\$, Units, Value, Stores, Price		Sum of selected measure by time period	Sums up selected measure for each week this year or the equivalent number of weeks last year
TY / LY	\$, Units, Value, Stores, Price		Sum of selected measure by time period	Calcs with TY or LY show the full year for the selected measure
nWks	\$, Units, Value, Stores, Price	Period	Choose time period (L4, L12, etc.) using Period parameter	nWks calcs are set up to change periods (L4, L12, YTD, etc.) based on the Period parameter
Abs Chg	\$, Units, Value, Stores, Price		Measure TY - Measure LY of same time period	YOY change for same time period
% Chg	\$, Units, Value, Stores, Price		Percent change of Measure TY vs. Measure LY of same time period	YOY % change for same time period
SPPD	\$ & # Stores		Dollars / # Stores	A measure of Dollars divided by the number of stores selling

\*Note that any given calculation may use a mix of any of the above measures (e.g. nWks V Abs Chg)